

BANK ABC EGYPT STARTS TRANSFORMATION OF ITS LARGER BRANCH NETWORK

Cairo, Egypt: Having recently finalized the legal merger of Bank ABC Egypt and BLOM Bank Egypt, four of the combined bank's main branches have been rebranded and adapted to serve customers of both banks under the same roof. The move kickstarts a process to combine the best of both banks to offer customers an enhanced range of services and access to a larger network of branches.

Mr. Sael Al Waary, Bank ABC's Acting Group CEO commented: "I'm delighted to see our combined Bank leading the way for our customers so early in the integration process. There is a lot of work ahead, but we are energized by the support of our customers and our staff embracing these initial changes. We are proud to offer the best experience for our customers and will strive to maintain our high standards throughout the rest of the integration as we continue to build our future bank."

Four of the main BLOM Bank Egypt branches will now extend their full services to Bank ABC Egypt customers, with more branches to join in the coming months. These changes are part of a comprehensive integration process to fully combine both banks, which will continue over a few months. All BLOM Bank Egypt branches will be rebranded to Bank ABC in a phased approach, with both bank's branch networks combining to serve all customers when the integration process completes.

Mr. Amr Tharwat, Bank ABC Egypt MD and CEO commented: "Our merger has created many benefits for customers and it's important for us that they get to experience some of these early on. Having our busiest branches serving all customers of the combined bank is a great way to kickstart our integration and sets the pace for more positive changes ahead."

The four branches serving both Bank ABC Egypt and BLOM Bank Egypt are located in New Cairo, Mohandseen, Heliopolis and Stadium Alexandria. A dedicated website (www.abcblomegypt.com) has been created to keep customers regularly updated on the progress of the merger and answer any questions they have about their future bank. Customers can continue to access their bank accounts and services as normal while the integration progresses.

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